EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	819914	ad advertisement advertising commercial	US-PGPUB; USPAT; EPO	OR	ON	2007/12/06 17:06
L2	3714	1 and (target$3 near3 advertisement)	US-PGPUB; USPAT; EPO	OR	ON	2007/12/06 17:07
L3	136	2 and viewership	US-PGPUB; USPAT; EPO	OR	ON	2007/12/06 17:07
L4	68	3 and ((ad advertisement) near5 opportunity)	US-PGPUB; USPAT; EPO	OR	ON	2007/12/06 17:36
L5	4	4 and "expected viewership"	US-PGPUB; USPAT; EPO	OR	ON	2007/12/06 17:36
L6	8	3 and ((ad advertisement) near5 opportunity).clm.	US-PGPUB	OR	ON	2007/12/06 17:36
L7	0	4 and "expected viewership". clm.	US-PGPUB; USPAT; EPO	OR	ON	2007/12/06 17:36
S1	15230	"725"/$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2007/12/06 17:05
S2	131	S1 and "target advertisement"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/28 18:19
S3	265	S1 and "targeted advertisement"	US-PGPUB; USPAT; EPO	OR	ON	2007/12/06 17:07

S4	336	S2 or S3	US-PGPUB; USPAT; EPO	OR	ON	2007/10/28 18:19
S5	169	S4 and ((ad advertis$5) near5 insert$3)	US-PGPUB; USPAT; EPO	OR	ON	2007/10/28 18:21
S6	36	S5 and viewership	US-PGPUB; USPAT; EPO	OR	ON	2007/12/06 17:07
S7	36	S6 and time	US-PGPUB; USPAT; EPO	OR	ON	2007/10/28 18:22
S8	7	S6 and time	USPAT	OR	ON	2007/10/28 18:27
S9	3	S8 and "time slot"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/28 18:27